A space for a potential Community of Practice



"Learning cannot be designed. Ultimately, it belongs to the realm of experience and practice. It follows the negotiation of meaning; it moves on its own terms. It slips through the cracks; it creates its own cracks. Learning happens, design or no design. And yet there are few more urgent tasks than to design social infrastructures that foster learning"

-Etienne Wenger, 1998: Communities of Practice: Learning, Meaning, and Identity

The opportunity of a CoP

We're all working to make a difference in this world. The CoP is an opportunity for you to

- 1) Share your wisdom with the world: Your questions, your experiences (challenges, successes), and your hopes!
- 2) **Listen** to others who have experiences and questions that may challenge yours or inspire you to think and act differently!
- 3) **Develop** and shape a community that supports us all to make a difference

Our focus

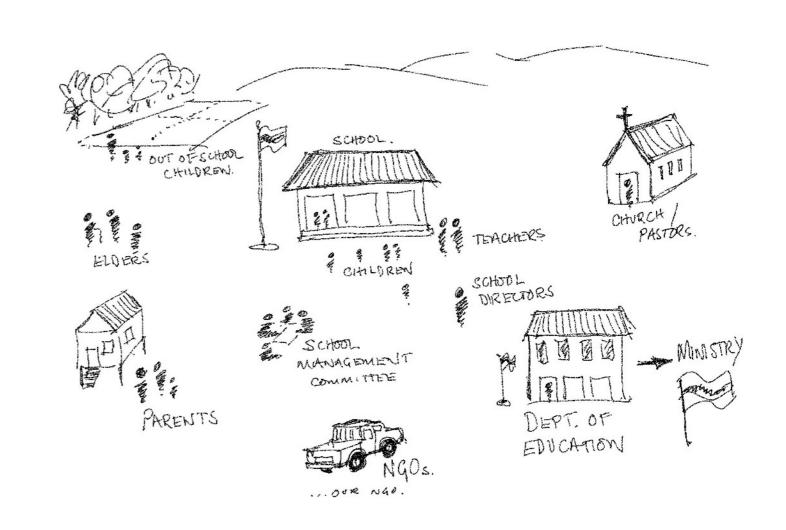
Using Outcome Mapping and Outcome Harvesting as frameworks and tools to support transformational change

HO & MO



Common Features of both OM and OH

- 1. Actor-centred
- 2. Outcomes as behaviour change
- 3. Contribution not sole attribution
- 4. Utilization Focused Evaluation (UFE)



About people and our relationships

Actor-focused systems perspective

Social issues are constructed by social actors; therefore in order to change the systems, we need to change the actors in the system.



Progress is therefore about the **people** (actors) that we have been able to influence towards new behaviours and relationships.



Main differences...

- Outcome mapping = a whole project management approach (actor-focused design, M&E tools, learning/adaptive approach)
- Outcome Harvesting = monitoring and evaluation tool (reverse logic, foraging for outcomes, learning/adaptive approaches)

Monitoring: OM vs OH

OM

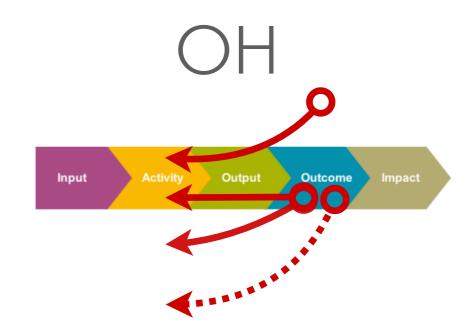
BP1

BP2

BP3



- + reminds what to look for per actor
- + gives framework for analysis
- boxed in (forget to look outside)
- heavier structure and tools require effort to develop (but give you a good ToC)



- + Open encourages looking everywhere!
- + lightweight, easier to get started (can be easily added to existing systems)
- Less clear how to analyse
- can get stuck in what is familiar

OH as discipline

WHO Did or said WHAT differently WHEN&WHERE with WHOM

CHANGE IN

TIME PERIOD/DATE/
OCCASION/
AT EVERY X MEETING

TIME PRIORIES

OCCASION/
AT EVERY X MEETING

- OUTCOME: What was the change that happened? (Who, what, when, where, how, and with who?)
- CONTRIBUTION: How were we part of that story of change?
- SIGNIFICANCE: Why are we especially interested in this change?

So...

- If you want to **design** an intervention using the thinking common to OM and OH, use OM.
- Use OM and/or OH for monitoring. In high levels of uncertainty or with no OM design, use OH.
- Both OM and OH can both be used for evaluation. OM has a framework that can be assessed. OH has a defined process for it.
- Adapt, evolve, merge the tools and make them useful for your project with those you hope to use it for.