**Target group analysis #2 – detailed**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | **WHO** | How many  (by age/gender) | Common characteristics | Involvement (how & why) | Benefits |
|  |  |  |  |  |  |
| **PRIMARY TARGET GROUP(S)** | | | | | |
| **Rights-holders** |  |  |  |  |  |
| **Duty-bearers** |  |  |  |  |  |
| **Other relevant actors** |  |  |  |  |  |
|  |  |  |  |  |  |
| **SECONDARY TARGET GROUP(S)** | | | | | |
| **Rights-holders** |  |  |  |  |  |
| **Duty-bearers** |  |  |  |  |  |
| **Other relevant actors** |  |  |  |  |  |