



STRATEGIC
YOUTH NETWORK
FOR DEVELOPMENT



BUILDING A GRASSROOT MOVEMENT TO STOP CLIMATE CHANGE

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Presentation Outline

- ❖ About SYND
- ❖ Thematic Areas
- ❖ What is Movement
- ❖ Movement Building (Advantages & Disadvantages)
- ❖ Movement against Coal-plant Campaign
- ❖ Youth-led Solutions
- ❖ Lessons



About SYND

It's a youth-oriented NGO which focuses primarily on promoting youth inclusion in the governance of our Natural Resources and Environmental (NRE) sector.

2-Prong Approach:

Policy Level Advocacy:

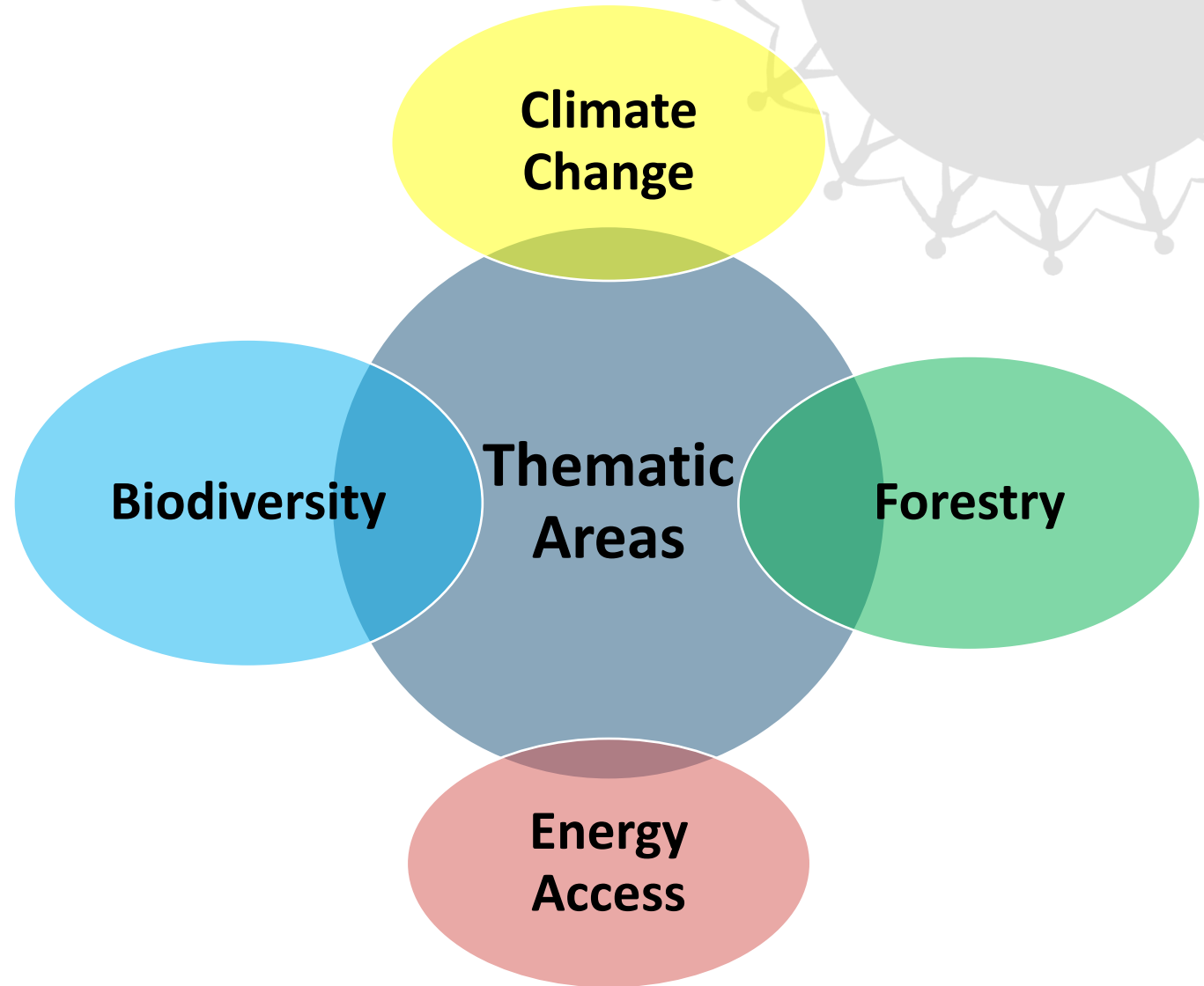
- * Involves the development of independent publications (position papers, policy briefs, case studies, experiences etc)

Community Level Advocacy:

- * Involves community engagements including district assemblies in the MTDP processes



Thematic Work Areas



What is a Movement?

1. A program or series of acts working toward a desired end - a reform **movement**.
2. A (social) **movement** is a loosely organized effort by a large group of people to achieve a particular goal, typically a social or political one. This may be to carry out, resist or undo a social change. It is a type of group action and may involve individuals, organizations or both



Movement Building

It means working on the collective processes and infrastructure that create shared vision, strategy, and action across different areas of social, economic, and ecological justice.

Movement Types

1. Legal/Formal (Registered)
2. Loose/Informal (Unregistered)
3. Adhoc
4. Long term



Movement Building

Advantages

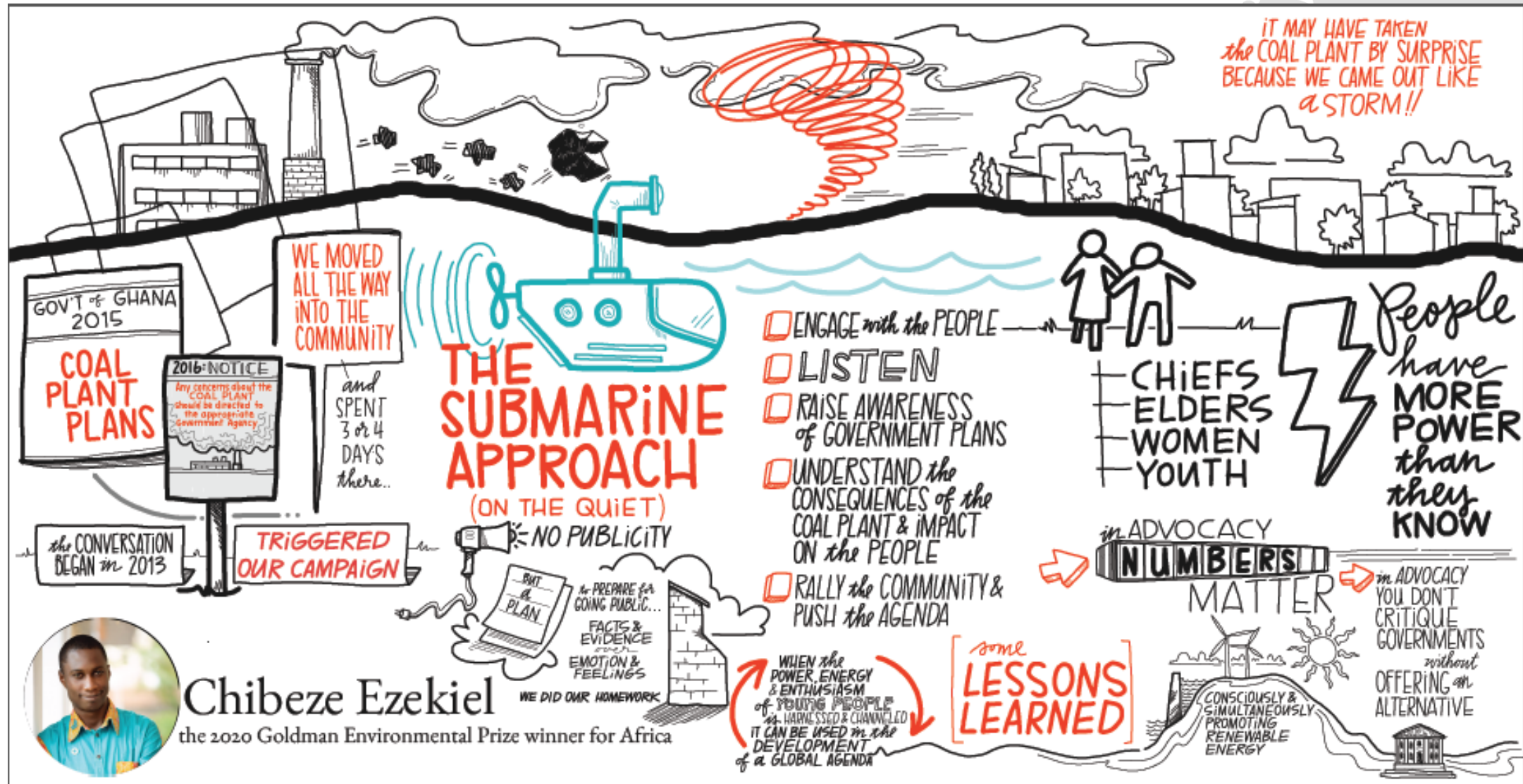
- Strength in numbers
- More recognition
- Resource mobilization
- Impact

Disadvantages

- Challenges or delays in decision making
- Political threats
- Dissenters



Illustrated Anti-Coal Campaign Story



Youth in Renewable Energy Movement campaign



Objectives:

- ❑ Increase advocacy on the development and utilization of renewables.
- ❑ Strengthen the Youth-NREG Platform as the youth voice positively influencing Renewable Energy policy, legislation or regulations and programming in Ghana.



Lessons

- Strength in numbers
- Harnessing People's Power
- Solution-Oriented
- Maximum impact (local to national)



THANK YOU !



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